

# CARING FOR TOMORROW

## A LEGACY OF CARE



Make quality health care a part of your life story. Change lives for generations to come by leaving a gift to support Brightshores Health System Owen Sound Hospital in your Estate plan.

Your legacy gift is a testament to what you believe. If you share our vision for quality health care available close to home, you can help ensure the hospital continues to be there for family, friends and neighbours – when they need it most. Leaving a legacy gift is an act that is generous, powerful and surprisingly simple! It enables you to leave a larger gift than would be possible during your lifetime, while staying in control of your assets. A charitable gift in your Estate plan can reduce or eliminate income tax payable upon your death.

You don't need to be wealthy to help – just a kind, compassionate person who cares about healthcare! Your legacy gift of any amount joins together with others to have an incredible future impact. Each gift is treated with the utmost care.

Leaving a legacy is simple. Talk it over with your loved ones, examine your options with our help, then speak with your professional advisors about implementing a gift that is best suited to your needs.

### YOUR LEGACY GIFT WILL:

- | Provide a stable source of funding to meet the needs of patients for the long term
- | Help purchase life-saving medical equipment – for which Brightshores hospitals receive little government funding
- | Enable our physicians, nurses and technical staff to provide the best care possible with state of the art diagnostic and medical equipment
- | Help attract the medical professionals we so desperately need in our communities

| **EVERY LEGACY GIFT MAKES A DIFFERENCE!** |

### WAYS TO GIVE:

There are many ways to leave a legacy. Some result in an immediate gift – most provide support at a future time. Work with your advisors or speak with us to choose the method best suited to your financial situation, family needs and philanthropic goals.

- | Will Gifts
- | RSP, RIF TFSA Plans
- | Life Insurance
- | Property
- | Securities
- | Endowment
- | Charitable Trusts
- | Philanthropic Funds

Visit [www.brightshoresfoundation.ca/legacy](http://www.brightshoresfoundation.ca/legacy) for more information about any of these opportunities.



## WE CAN HELP:

To find out more about making a legacy gift to support Brightshores Health System Owen Sound Hospital, please contact us. Our Charitable Giving Advisor, Willard VanderPloeg will be delighted to work with you and your advisors to arrange a gift that best suits your needs and goals. You can reach him at 519-376-2121 x2736 or via email to [wvanderploeg@brightshores.ca](mailto:wvanderploeg@brightshores.ca).

Be sure to inform us of your bequest and your wishes. This will give us the opportunity to thank you and to discuss what your gift will help to accomplish. Of course, we will respect your privacy and confidentiality.

## WHAT IS YOUR WILL POWER?

The Brightshores Health System foundations are proud partners in the national Will Power movement. Learn more about the impact your Will can have for patients at your Hospital. Visit: <http://www.willpower.ca>



## ABOUT BRIGHTSHORES HEALTH SYSTEM OWEN SOUND FOUNDATION:

The Foundation is dedicated to supporting Brightshores Health System by fundraising for medical equipment, facility improvements, staff education, and research. On average, the Foundation raises more than \$3.5 million annually to support the advancement of medical care for the people of Owen Sound and the wider population of Grey and Bruce counties.

### PLEASE CONTACT:

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*This information provides a brief overview on planning a gift to Brightshores Health System Owen Sound Foundation. It is general in nature and subject to change according to individual circumstances. You should always consult your own professional advisors for detailed information tailored to your own circumstances and to confirm applicable tax benefits.*